



# Initial Monitoring Scoreboard

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## Revision History

No.	Version	Edition	Author(s)	Date
1	1.0		Nadja Dehne	24.02.2022
	Comments:	Reviewed	All partners GAIA suggested to add the frequency of the KPIs revision	
2	1.1		Nadja Dehne	28.02.2022
	Comments:	Reviewed	Alesia Ramanishyna	

## Initial Monitoring Scoreboard

### Purpose

During the EXCITE project, key performance indicators (KPIs) will be monthly monitored to measure the implementation of the actions. The consortium has introduced a Monitoring Scoreboard which will be the major tool serving both purposes of monitoring and communication of the project's KPIs. The Monitoring Scoreboard will mainly be used on European Cluster Collaboration Platform (ECCP) and at times on the dedicated cluster channels. The focus will be on cluster excellence, namely trainings of the cluster management, benchmarking as well as new services, and collaboration activities such as successful exchanges through the ClusterXchange mobility scheme or projects and newly formed partnerships.

### Implementation

The used graphic design will show the status<sup>1</sup> of the KPIs and the figures that the project team wants to achieve as shown in **Figure 1**. For that matter, the graphic will be updated accordingly and exchanged on ECCP on a regular basis.

Although all eleven project Performance Indicators (PI) are planned to be regularly monitored by the consortium, it has been jointly agreed that the Monitoring Scoreboard will focus on the following five KPIs to be promoted publicly:

- **PI1:** Number of trainings (study visits) attended by cluster managers in view of enhancing their skills (Target: 5)
- **PI2:** Number of new support services developed by cluster organisations for their SME members (Target: 6)
- **PI3:** Number of cluster organisations engaged in benchmarking, accreditation, labelling (Target: 6)
- **PI5:** Number of cooperation projects/cooperation agreements/business agreements and/or inter-regional partnerships resulting from the supported activities (Target: 20)
- **PI6:** Number of successful exchanges through the "ClusterXchange" mobility scheme, including a breakdown by type of organisation (Target: 96<sup>2</sup> in total including cluster organisations; 48 SMEs; 24 scaling-up support organisations/large companies/public authorities, 24 participants from beyond Partnership community)

Next to those five KPIs, the graphic will include general information on the project, its logo, and the project partners' logos. As all project promotional material, it includes the acknowledgement of EU co-funding and the European Union logo. For now, the proposal's

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<sup>1</sup> For demonstration purposes, the graphic shows a future status.

<sup>2</sup> For easier readability of the graph, 100 instead of 96 was included as the target (see **Figure 1**). As soon as 96 is approaching, the target number will be adapted.

project description is used. As soon as the new marketing material is developed for the project, the Monitoring Scoreboard will be adapted.

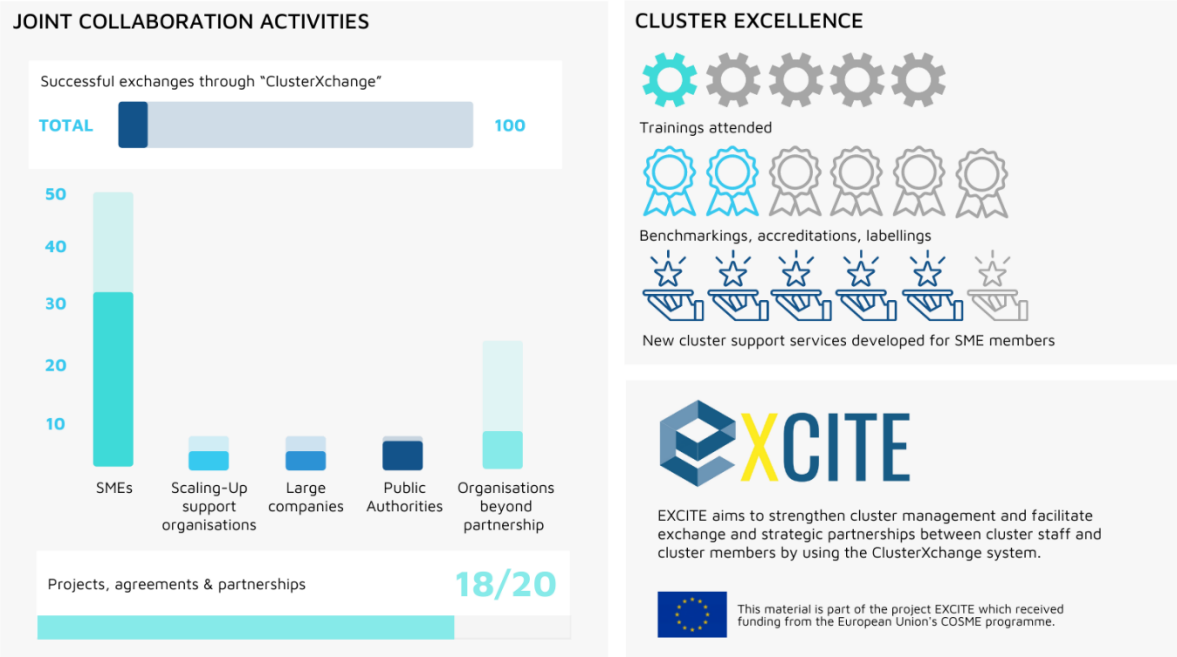


Figure 1: Monitoring Scoreboard for EXCITE project performance indicator communication