

BUSINESS DELEGATION TO HUANGPU (GUANGZHOU)

November 27th – December 1st



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November 27th – December 1st, 2023

1. Where do we go - Introduction to GBA Huangpu District (Guangzhou)
2. Why to visit Huangpu? – Witnessing & Experiencing Future Tech
3. What to expect? – Activities & Agenda
4. Our Roadmap to Huangpu – Timeline & Organizational
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Where do we go?



HUANGPU GUANGZHOU

DEVELOPING THE FUTURE ECONOMY
AT THE HEART OF GREATER BAY AREA



LOCATED AT THE HEART OF THE WORLD'S IOT, GREEN TRANSITION & FUTURE URBANISATION MEGA-CLUSTER



GUANGDONG PROVINCE

Huangpu District is located in Guangdong province at China's South.

Guangdong's economy reached a GDP of almost 2 trillion USD in 2022, surpassing the economy of South Korea and making up around 15% of China's total economic output.

With its world-known industrial backbone as well as logistic infrastructure it has outstanding economic importance for Asia and is geographically located at the centre of the world's largest free-trade-agreement (RCEP).

GREATER BAY AREA

Precisely, **Huangpu District** is located at the heart of Greater Bay Area.

On a land area the size of Croatia, the GBA includes 9 of China's largest megacities, the highest density of Fortune 500 companies in China and is home to China's most innovative companies.

With soon 90 million inhabitants, the GBA compares to the joint population of Germany & Switzerland and is developing into a powerhouse of future technologies – especially IoT, Green Transition and Smart Urbanisation related.

GUANGZHOU

Huangpu is a **District** of the Tier 1 city Guangzhou (Kanton) – the capital city of Guangdong Province.

With USD 60 Billion, Huangpu generates a local GDP that compares to those of the city of Cologne (Germany), the metropolitan region of Toulouse (France), or Malmö metropolitan area (Sweden).

Since more than 2,000 years, Huangpu's harbor is the offspring of the "Silk-Road" to the sea and today the district leads in terms of economic and innovative performance in the GBA.

ECOSYSTEM | LOGISTIC



5 international airports



Fast train connections to all large Chinese cities



South China's Central Cargo Handling Railway Center



Home to 3 of the world's biggest harbours



More than 70 Million TEUs are moved annually through the ports of the GBA



INNOVATION | ECOSYSTEM



Full 5G coverage, +220,000 5G-base-stations



+200'000 patents filed each year at the South China IP court



+200 Universities with more than 2.5 Mio. students



2/3 of global drone production



+25,000,000 kilometers autonomous driving realised

GBA – GLOBAL INNOVATION ENGINE



2nd among the world's top 100 S&T Hotspots!





1840s

**TRADING
HUB**

1980s

**INDUSTRIAL
PRODUCTION**

2000s-today

**HIGH TECH
MANUFACTURING**

NOW

**INNOVATION &
KNOWLEDGE ECONOMY**

STRONG TRADITIONAL SECTORS AND EMERGING FUTURE CLUSTERS



HUANGPU IN NUMBERS

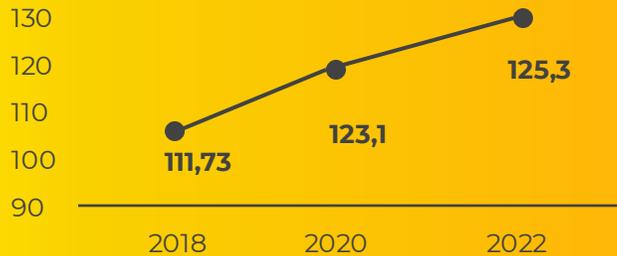
FIXED ASSET INVESTMENT
USD 20 Billion

TOTAL INDUSTRIAL OUTPUT
USD 125,3 Billion

TOTAL FISCAL REVENUE
USD 21 Billion

REGIONAL GDP
USD 50 Billion

INDUSTRIAL OUTPUT (USD Billion)



GUANGZHOU SCIENCE CITY



INTERNATIONAL BIO-ISLAND



SINO-SINGAPORE KNOWLEDGE CITY



HUANGPU PORT ECONOMIC ZONE



GUANGZHOU INT. AIRPORT
SPRINTER - 30 MINUTES



CITY CENTER - 10 MINUTES
ZHUHAI - 1.5H
MACAO - 1.5H



SHENZHEN - 1.5H
HONG KONG - 2H



HUANGPU HARBOUR

HUANGPU ECONOMIC ECOSYSTEM

20 000

PRIVATE SMES

4000+

MULTINATIONAL
ENTERPRISES

2100+

HONG KONG
INVESTED COMPANIES

300+

GLOBAL FORTUNE
500 PROJECTS

70+

LISTED
COMPANIES

21

NATIONAL
INDUSTRIAL
BASES AND PARKS

4

STRATEGIC
EMERGING
INDUSTRIAL BASES

6

MUNICIPAL
LEVEL STRATEGICALLY
TECHNOLOGICAL
EMERGING
INDUSTRIES BASES



R&D ENVIRONMENT

Semiconductors

- 2017 Guangzhou CanSemi in Huangpu became the centre of chip R&D and production for Guangzhou and the whole Greater Bay Area

Biomedicine

- Guangzhou Regenerative Medicine and Health Guangdong laboratory
- South China Institute of Stem Cell & Regenerative Medicine
- South China centre for Innovative Pharmaceuticals

Incubators

In 2019, Huangpu's incubator cluster grew to be the largest in South China with 22 provincial level incubators and 14 national level incubators as well as 3 entrepreneurship demonstration bases.

Information Technology

- Guangzhou New Gen Communications & Networks Institute
- Guangdong GBA Institute of Integrated Circuits & Systems

New Materials

- Guangdong National Institute of Nano Technology Innovation in the GBA
- Changchun Institute of Applied Chemistry, Chinese Academy of Sciences –Huangpu Institute of Advanced Materials

Incentives & Policy Support

Huangpu has established a range of support policies for innovative & high-tech enterprises that can be implemented and adjusted on a case-by-case basis.



HUANGPU TOP QUALITY TALENT POOL



80+ universities



1300+ study programs



400.000+ enrolled
bachelor students



150.000+ enrolled
Master students

GUANGZHOU IS SOUTH CHINA'S #1 SOURCE FOR TALENT!

Guangzhou's Top Universities
excel in the fields of Medicine,
Engineering and
Computer Sciences!

Top 3 STEM Universities Guangzhou



**GUANGDONG
UNIVERSITY
OF TECHNOLOGY**

40.000+ enrolled



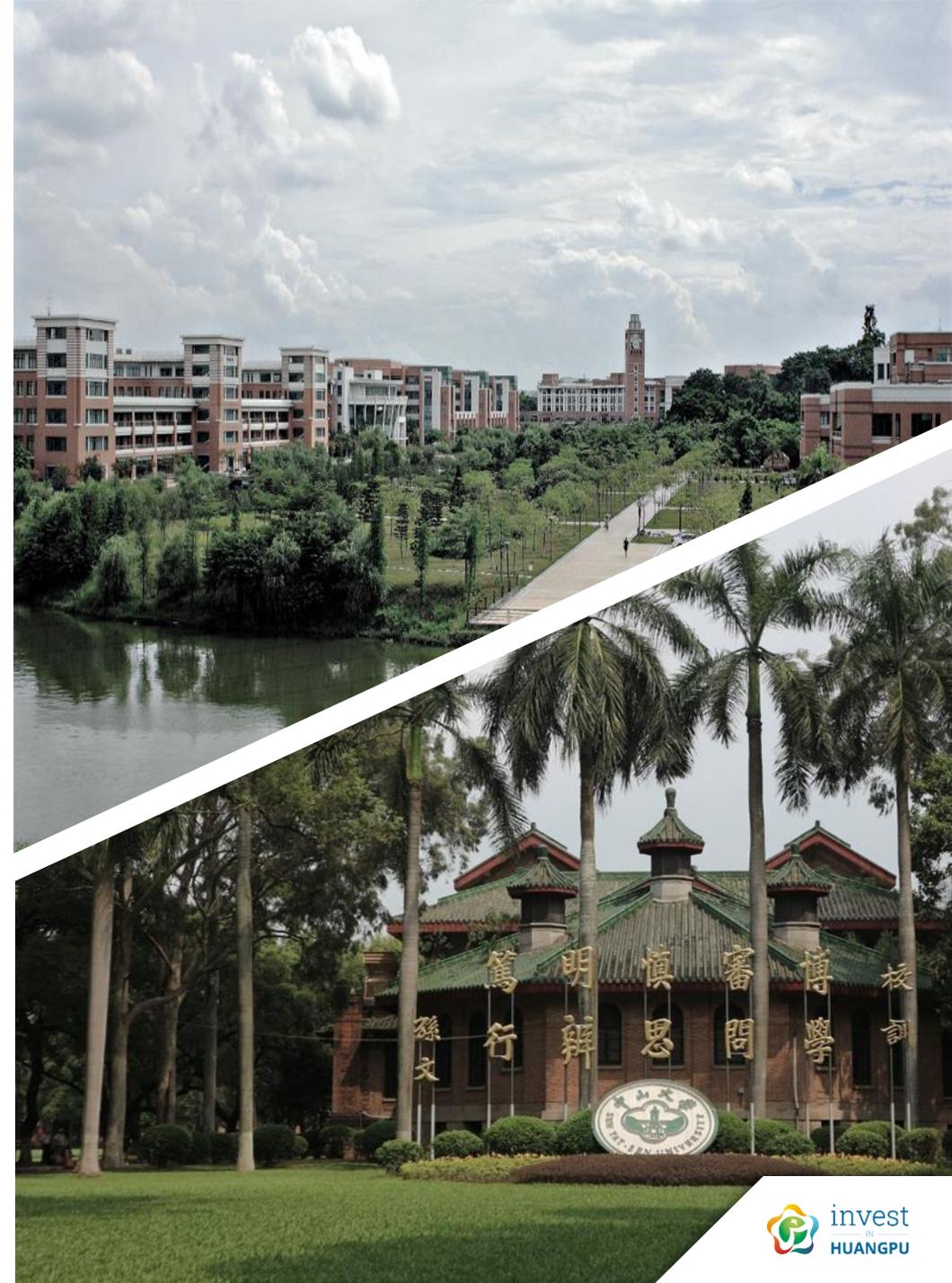
**SUN YAT-SEN
UNIVERSITY**

80.000+ enrolled



**SOUTH CHINA
UNIVERSITY
OF TECHNOLOGY**

100.000+ enrolled



STATE OF THE ART IP PROTECTION ECOSYSTEM



Close proximity to all relevant IP institutions in South China (incl. WIPO)



Support and convenient facilitation for foreign invested enterprises



Review passes in less than 24 hours



Fast and easy online processes



Fast registration in 10 minutes



Huangpu District is responsible for 200 000 patents per year

HUANGPU SPEED

Huangpu's South China IP Court allows for self-service applications which are quickly done in 10 minutes and will be reviewed in less than 24 hours. In 2020, China granted 500'000 patents. Huangpu District is responsible for 200'000 of them. The European Patent Office granted 130'000 patents (Source: Statista 2022).

1

China Intellectual Property Protection Centre

- IP Protection for new-gen IT Technology & Biomedicine
- Very fast processes for fast evolving industries

2

South China Intellectual Property Court

- Civil & Administrative Cases
- Technical Patents etc.

3

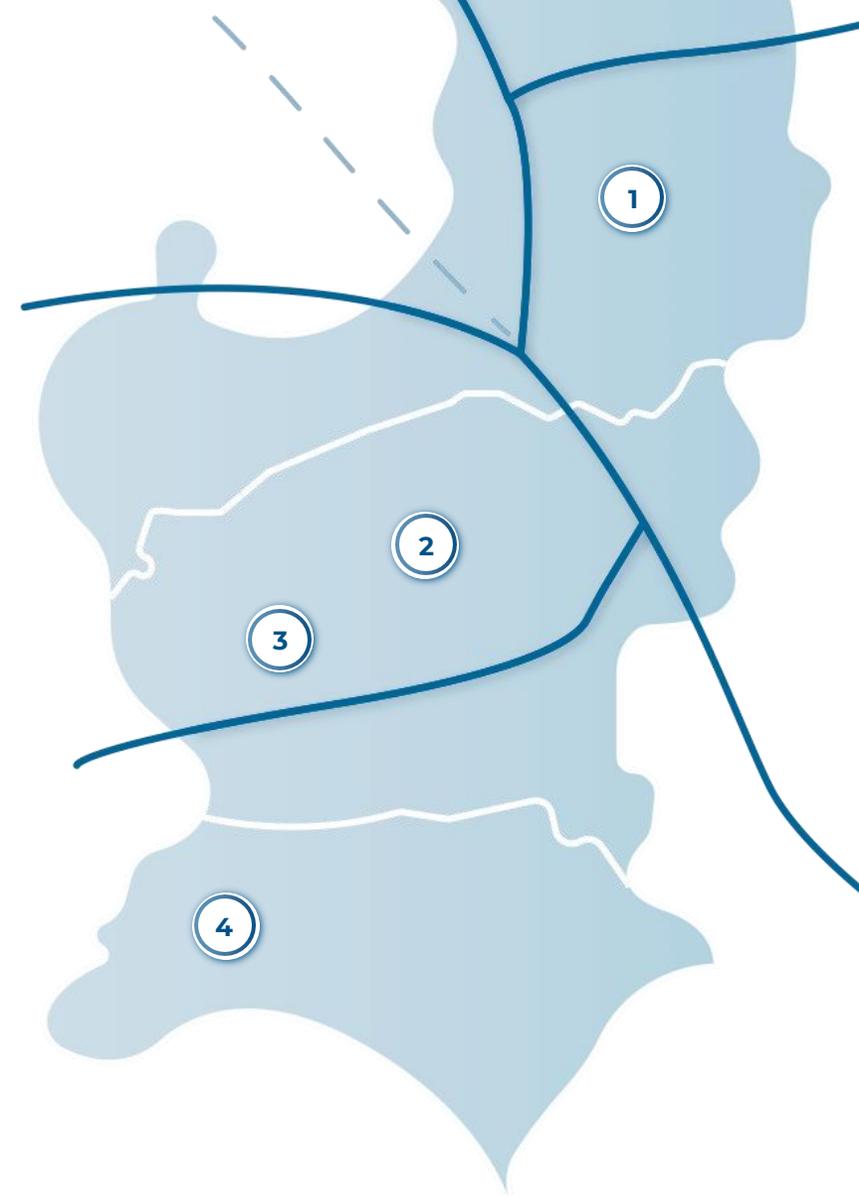
GBA Intellectual Property Mediation Centre

- Fast mediation services for IP disputes

4

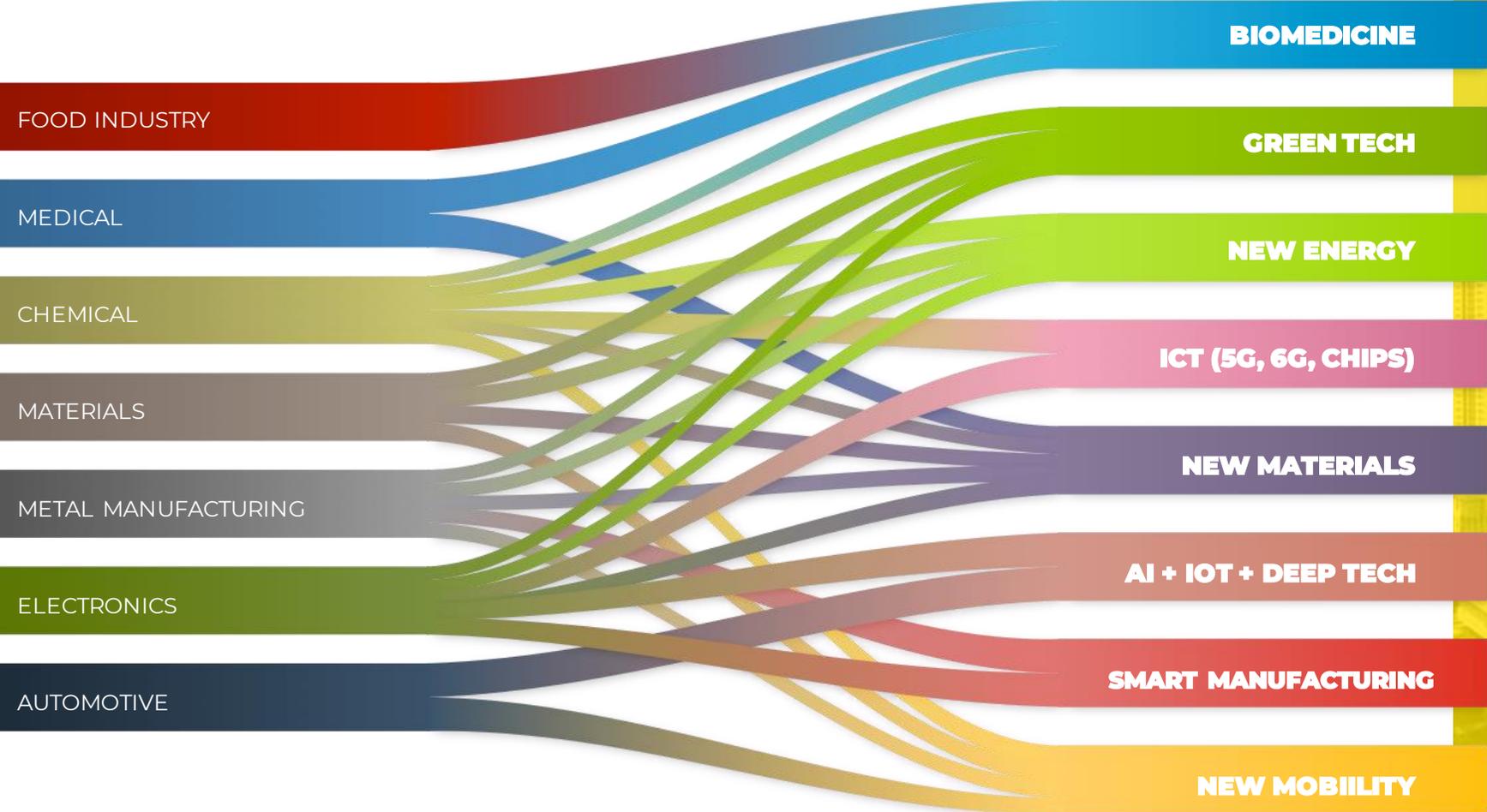
Guangzhou Intellectual Property Notarial Office

- Fast IP notarization services for cross-border trade disputes



Patent Examination Cooperation
Guangdong Center at Huangpu District

**WITNESS A UNIQUE TRANSFORMATION FROM
STRONG TRADITIONAL SECTORS TO FUTURE TECHNOLOGY CLUSTERS**



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Why to visit Huangpu?



Autonomous Driving



Electric Vehicles



Autonomous Aerial Vehicle

EHANG



Hydrogen Vehicles



HEALTHCARE FOOTPRINT



Large Hospital/Clinic



Medical College/University



Guangzhou Regenerative Medicine & Health Laboratory



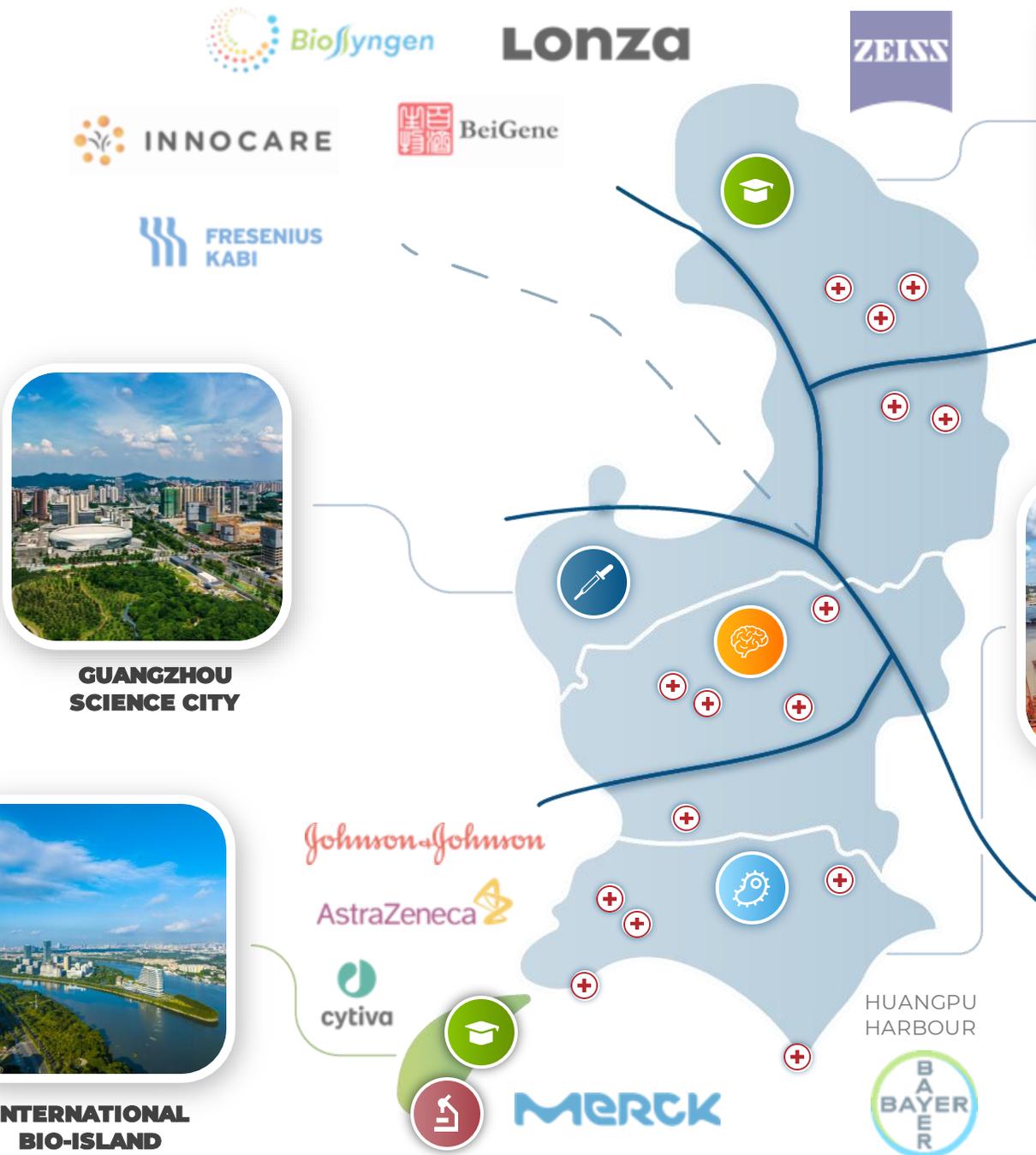
South China Stem Cell Institute



South China Innovative Pharma Institute



Guangzhou Biomedicine & Health Institute



SINO-SINGAPORE KNOWLEDGE CITY



HUANGPU PORT ECONOMIC ZONE



INTERNATIONAL BIO-ISLAND

Huangpu Healthcare Hub

Corporate R&D



Scientific R&D



Biosafety



SME Manufacturing



Large Manufacturing



Intellectual Property



Lonza



South China IP Court

GBA Patent Registry

NMPA South China Branch

Annual Industrial Output: USD 16 Billion (500+ Companies)

Smart Manufacturing

JABIL

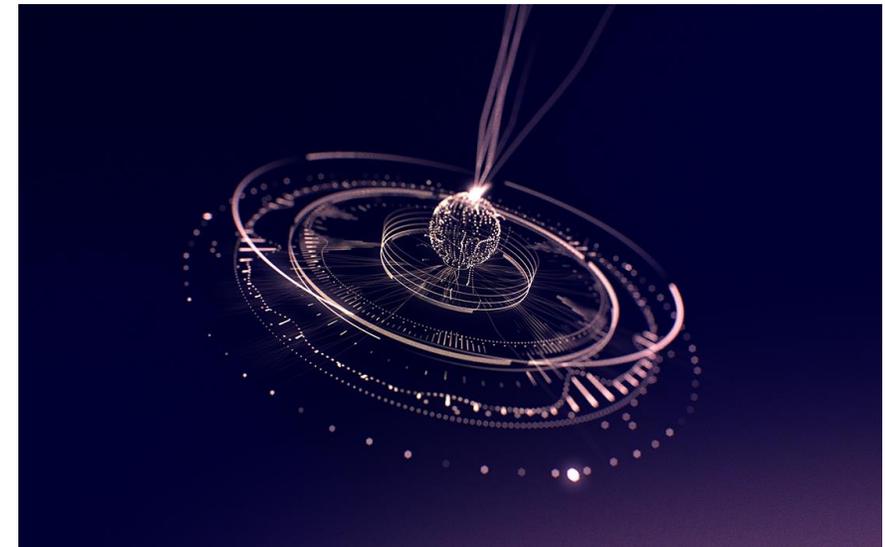
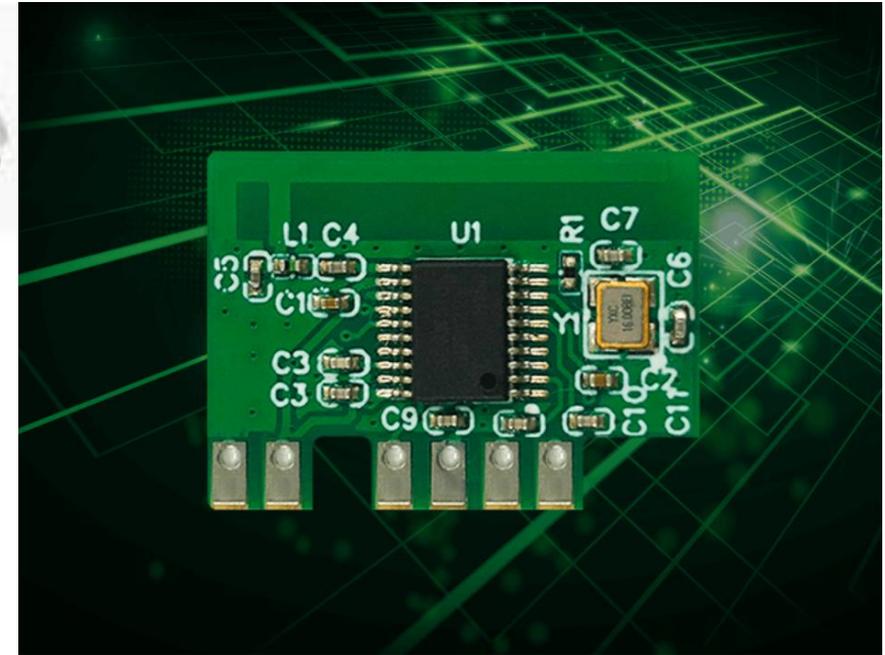
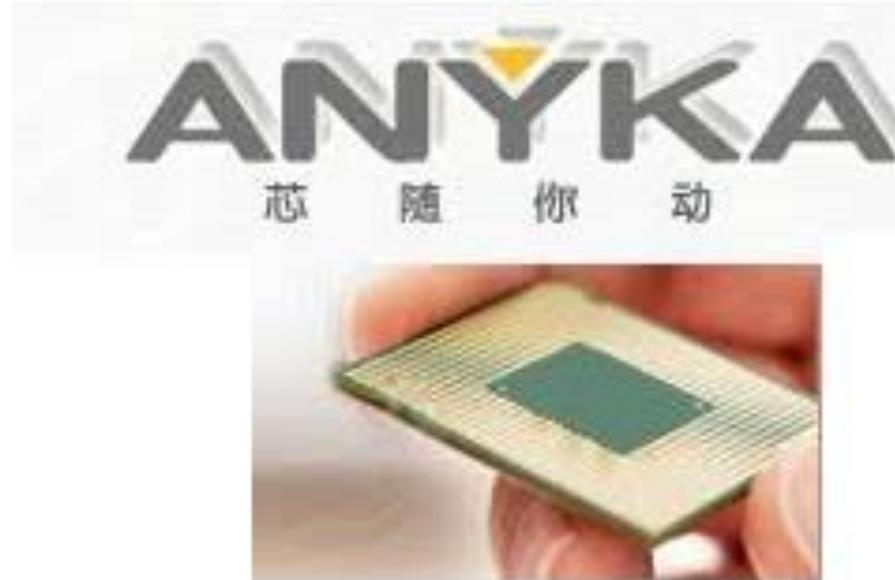
FANUC



Internet of Things / Robotics



HENEX





JOIN US AT THE HEART OF GREATER BAY AREA.

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What to expect?

Explore business & cooperation opportunities



Get market insights



Experience Future-Tech first-hand





**ENJOY UNIQUE CANTONESE
CULTURE & CUISINE**

VISITING GUANGZHOU INTERNATIONAL BIO-ISLAND

1.83 SQKM

450+ COMPANIES

8 FORTUNE 500

80+ LABORATORIES



VISITING China-Singapore Guangzhou Knowledge City

232 SQKM

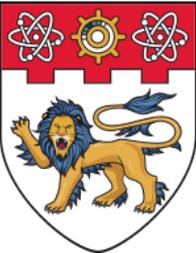
1,803+ COMPANIES

US\$21.35
billion

REGISTERED
CAPITAL

CanSemi

Baidu 百度



中国社会科学院
Chinese Academy of Social Sciences, CASS



PRELIMINARY PROGRAM

25.11.2023 - 26.11.2023

Individual Arrival (sightseeing arrangements and business meetings possible)

MONDAY, 27th of November - DAY 1

Morning

Official & Reception with Huangpu Development District officials

Kick-Off, incl. presentation about Huangpu District and the detailed program

Afternoon

Experience Level 4 autonomous driving - visit WeRide Headquarters on Bio Island

Explore Life Science (R&D) Ecosystem on Bio Island (incl. Astra Zeneca, King Med, Beigene)

Evening

Sino-European Business Reception at Bio Island ("Experience the Island by Night")

TUESDAY, 28th of November - DAY 2

Morning & Afternoon

Company visits (e.g., Zeiss, Ehang, Cansemi, GAC Motor, XPeng) - customised to your interests

Evening

Sightseeing - Guangzhou Tower & Guangzhou CBD

WEDNESDAY, 29th of November - DAY 3

Morning

Explore the Innovation Ecosystem of China-Singapore Knowledge City (incl. company visits at Knowledge City Investment Group and other innovation leaders)

Afternoon

Visit Huangpu District's IP Ecosystem (incl. GBA patent registry, WIPO centre, South China IP Court, Introduction of IP service platforms, Workshop on IP protection in China)

Evening

Sino-European Business Reception at Knowledge City ("Smart Agriculture Innovation Night")

THURSDAY, 30th of November - DAY 4

Morning & Afternoon

Matchmaking meetings with companies & institutions - individually planned according to your interest

Evening

Individual Sightseeing and Dinner Arrangements

FRIDAY, 1st of December - DAY 5

Morning

Experience the future of urban (air) traffic with Ehang (tbc).

Afternoon & Evening

Sino-European Business Reception at Science City ("Closing ceremony & Farewell")

01.12.2023 - 02.12.2023

Individual Departure (sightseeing arrangements and business meetings possible)

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Roadmap to Huangpu



Business Delegation to Huangpu 2023

ORGANIZER

Invest in Huangpu is a representative office of Huangpu District's Economic Promotion Bureau in Europe.

Headquartered in Heidelberg, Germany Invest in Huangpu provides European businesses with first-hand information about relevant policies, regulations, incentives and the economic ecosystem in Huangpu District (Guangzhou) located at the heart of the Greater Bay Area.

PARTNERS



Business Delegation to Huangpu 2023

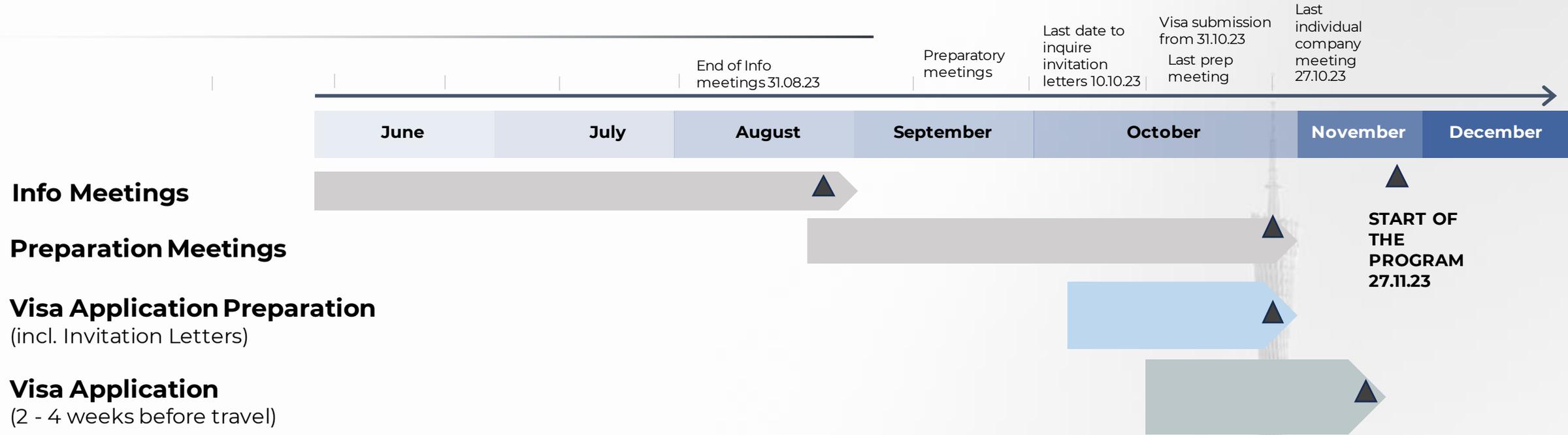
POTENTIAL PARTICIPANTS:

Everyone who seeks to experience the world's largest future economy Mega-City-Cluster firsthand (AI, ICT, Life Science, Biotech, EV, AAV, Hydrogen Economy, New Materials, Semiconductor, Robotics, Smart Manufacturing).

These include but not limited to:

- Large multinationals
- Start-ups and SMEs
- Industry cluster and industry associations' representatives
- Innovation consultancies and investors
- R&D and universities.

Business Delegation to Huangpu 2023 - Timeline



Flight Booking

We recommend to book your flights as early as possible.

Hotel Booking

For logistic and organisational reasons, we suggest you stay in the hotel we recommend.

Individual company meetings

If your organisation is interested in matchmaking with Chinese counterparts, JV and investment opportunities, or other market entry opportunities, our team will support you with a targeted and solution-oriented preparation of your stay with us.

Business Delegation to Huangpu 2023

We offer for free

- Onsite organisation of the entire stay.
- Local transportation during the entire stay.
- Onsite liaison, support, and translation service.
- Matchmaking and business consulting.
- Sightseeing and travel guidance.
- Invitation letters for business visa.
- Consulting and support for business visa application.
- Hotel booking (For logistic and organisational reasons, we suggest you stay in the hotel we recommend - <https://www.hilton.com/en/hotels/cansrld-doubletree-guangzhou-science-city/>; of course, you also can book another hotel in which case we will closely align with you on local transportation and the delegation group's schedule).
- Flight ticket contingent at Southern China Airlines (we are still confirming this issue with the airline and inform you as soon we have the details)

You contribute

- Your flight tickets, accommodation and business visa fee.

Business Delegation to Huangpu 2023

How to apply and participate

STEP 1: Expression of Interest/Registration

Use this link to provide us with all necessary information – including your personal or your organisation's specific interests or requirements: <https://forms.gle/KUU87pRp2YUhcDsd7>

STEP 2: Email Confirmation

Receive our confirmation email with all relevant information and next steps.

STEP 3: Preparation

- ✓ Receive regular updates on the delegation, its organisation, status, and related opportunities via email.
- ✓ Receive valuable travel tips for sightseeing, health and safety, etc. via email.
- ✓ Join our information and preparation meetings and clarify all your open questions.
- ✓ Arrange individual meetings with our consulting and business development team
- ✓ to ensure a targeted and beneficial outcome for you and your company or organisation.

STEP 4: Confirmation of participation – DEADLINE: 31.10.23

**YOUR CONTACT
FOR ALL
ORGANISATION MATTERS**



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**YOUR CONTACT
FOR ALL BUSINESS
or MATCHMAKING MATTERS**



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